

# GAURAV BHALLA

Media  
Kit

**The most important  
asset of leaders  
Is not their minds, it's  
their souls...  
...The head may  
be smart, but the  
soul is wise.  
~ Gaurav Bhalla**



**Gaurav Bhalla has 35+ years of global experience as a consultant, educator, entrepreneur, author, and speaker in leadership, marketing, strategy, and innovation. Committed to learning and personal growth, he has helped executives and companies in over 30 countries solve complex business problems through the application of cutting edge knowledge and ideas. A thinker and doer, he has changed the lives of thousands of executives by encouraging them to perceive and reframe the worlds in which they live in more human-centric ways.**

**He has held innovation, strategy, and brand marketing positions at companies such as Nestle and Richardson Vicks (P&G), has consulted with large Fortune 500 clients in the Pharmaceuticals (GSK, Pfizer, B-MS), Technology/Telecom (AT&T, Samsung, Microsoft), and Finance sectors (Capital One, Nasdaq, Citi).**

**CEO of Knowledge Kinetics, he remains committed to helping companies create compelling value for all stakeholders through soulful leadership, customer first-thinking and continuous innovation.**

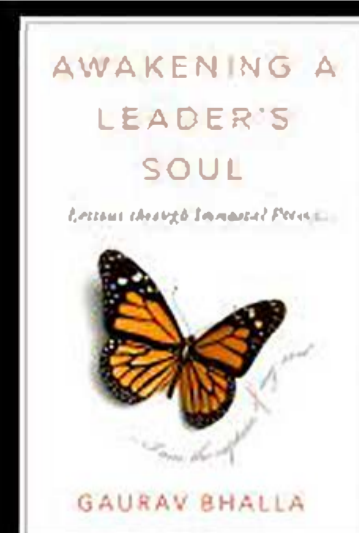
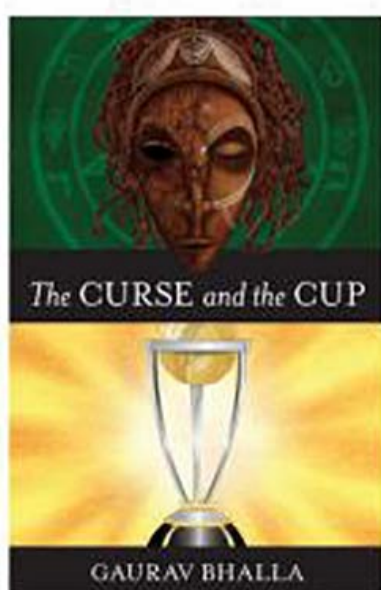
# Speaker, Trainer, Coach, and Facilitator



He has designed and implemented business seminars and executive education courses, facilitated learning and strategy workshops, and coached executives at leading business schools, like Duke, Georgetown, University of Maryland, Indian School of Business, Singapore Management University, and GIBS South Africa, and for companies, nonprofits, and associations, like Deloitte, EY, Bank of America, Capital One, JLL, Caterpillar, Microsoft, Accenture, NIH, and NAB, SMPS, and T. Rowe Price, to name a few.

## Books & Articles

Published in both business and literature, his leading edge thinking is reflected in his HBR article “Rethinking Marketing,” his book “Collaboration and Co-Creation: New Platforms for Marketing and Innovation.” His latest book on Soulful Leadership, “Awakening A Leader’s Soul: Learnings Through Immortal Poems,” is launching in Sept., 2017.



## **Domain Expertise:**

**Value Innovation, Soulful Leadership,  
Human Condition, Strategic Thinking**

## **Speaking Topics:**

- 1) 5-Star Mindset For Winning Customers**
- 2) Soulful Leadership: The Untapped Power of One**
- 3) Collaboration: The Alchemy of Smarter Organizations**

## **Speaking Fee:**

**Base rate \$7,500 - \$12,000 USD**

## **Speaking Career:**

**30 + years; 15 + presentations in the last 12 months**

## **Member:**

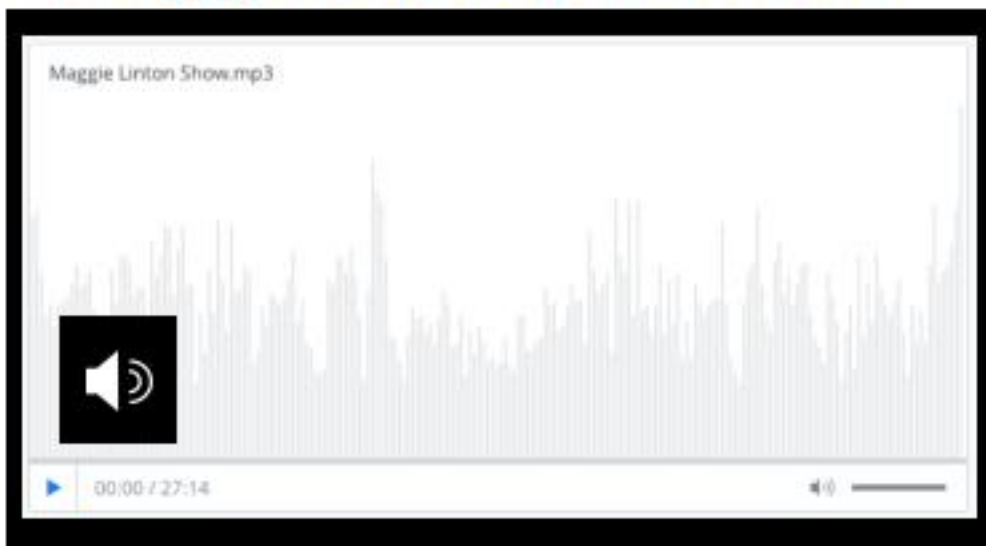
**NSA - USA; NSA - DC**

**Global Speakers Federation**

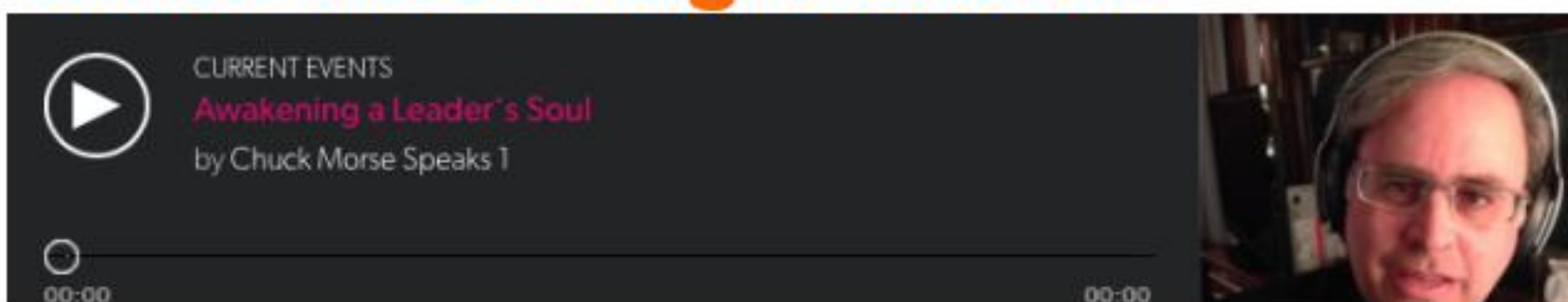
# Media



# Maggie Linton Show



# Chuck Morse Blog Talk Radio



# Sample Clients



# Sample Testimonials

**I highly recommend Gaurav's consulting and training programs. They are insightful, relevant and applicable to the current business climate while presented in a fun, engaging manner that makes everyone eager to learn more, and apply that knowledge.**

**~Tracy Smith, JLL**

**Gaurav is a thoroughly engaging communicator, whether addressing a large group or an individual. He effectively shares his ideas and recommendations with a personalized and customized approach that is always on target, leaving a listener inspired!**

**~Kathleen Myers, Capital One**

**Thank you for being an exceptional speaker at NAB. I really enjoyed it!!**

**~JD Sosnoff, KONV-TV**

# Sample Testimonials

**OUTSTANDING session, led with enthusiasm and passion! Specific, practical takeaways I can use immediately to solve some of my company's most pressing challenges.**

**~ NAB Participant**

**“Gaurav’s passion, speaking ability, and knowledge sets him above his peers. His presentations are well prepared to ensure every available minute of time is used to build a knowledge base for the audience and stimulate discussion among audience members. He is a true thought provoker.”**

**~ Elizabeth Bartheld, US House of Representatives**

**“It is rare to have a passionate innovator such as Gaurav also be a gifted speaker. In a word, the audience’s feeling after Gaurav’s talk was “enriched.” If you’re looking for an exceptional speaker, look no further.”**

**~ Lisa Jabara-May, Director, Pearson Digital**

**“Gaurav Bhalla believes in what he says and provided valuable insights on innovation and customer value. Both the content and his style of delivery were very engaging and stimulating.”**

**~ Zeynep Arhon, Biomimicry Specialist,  
Istanbul, Turkey**

**“As a consultant, Gaurav Bhalla has helped many of the world’s leading corporations implement strategic innovations. He is a dynamic speaker who has also published his ideas in such premier publications as the Harvard Business Review.”**

**~ Roland Rust, Marketing Thought Leader,  
Distinguished University Professor**

# Gaurav Bhalla

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**(571) 338-4234**

**Website:**

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**Travels From:**

**Reston, VA United States**

